Adolescent and Young Adult Health
National Capacity Building Program
HRSA-18-082 Notice of Funding Opportunity
Applicant Technical Assistance Webinar
February 8, 2018

Pamella Vodicka
Project Officer, AYAH National Capacity Building Program
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
But, first...

OUR MISSION

HRSA

To improve health and achieve health equity through access to quality services, a skilled health workforce and innovative programs.

MCHB

To improve the health and well-being of all America's mothers and children.
### Funding Opportunity: AYAH National Capacity Building Program

<table>
<thead>
<tr>
<th>Funding Opportunity Title:</th>
<th>AYAH National Capacity Building Program</th>
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</thead>
<tbody>
<tr>
<td>Funding Opportunity Number:</td>
<td>HRSA-18-082</td>
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<tr>
<td>Due Date for Applications:</td>
<td>March 27, 2018</td>
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<tr>
<td>Anticipated Total Annual Available FY18 Funding:</td>
<td>$1,150,000</td>
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<tr>
<td>Estimated Number and Type of Award:</td>
<td>Up to 1 cooperative agreement</td>
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<tr>
<td>Estimated Award Amount:</td>
<td>Up to $1,150,000 per year</td>
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<tr>
<td>Cost Sharing/Match Required:</td>
<td>No</td>
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<tr>
<td>Project Period/Period of Performance:</td>
<td>September 1, 2018 through August 31, 2023 (5 years)</td>
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The purpose of the Adolescent and Young Adult Health National Capacity Building Program (AYAH-NCBP) is to improve the health, including the behavioral health, of adolescents and young adults (ages 10-25) (AYAs) by strengthening the capacity of state maternal and child health (MCH) programs and their clinical partners to address the needs of these population groups.
This program is authorized by Title V of the Social Security Act, § 501(a)(2), (42 U.S.C. 701(a)(2)), as a Special Projects of Regional and National Significant (SPRANS).

• SPRANS programs provide innovative approaches to a number of maternal and child health areas, including improved health care for adolescents and young adults, through strengthened capacity of state maternal and child health programs and their clinical partners.
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Adolescents and young adults (AYAs) make up 22 percent of the United States population and face unique health care challenges.

• More than 20 percent of AYAs have mental and substance use disorders,
  o The rates of both major depressive episodes and suicide are increasing among AYAs.
  o Young adults have the highest rates of marijuana and heroin use across all age groups.
• Young adults experience worse health status compared to adolescents...largely due to increased behavioral risks...f ewer resources are available for this age group.
• Change in legal status upon reaching the age of majority, including changes in medical consent laws, eligibility for public health insurance, and assignment to the adult justice system.
The Adolescent and Young Adult Health National Resource Center (AYAH-NRC)

The AYAH-NRC preceded the 2018 funding opportunity, initiating HRSA’s efforts for systems change (it concludes August 31, 2018).

- Its purpose is similar to the 2018 effort...to promote the comprehensive healthy development, health, safety and well-being of AYAs; and address major health issues by strengthening Title V MCH programs and abilities of clinical health professionals.
- The AYAH-NRC laid the groundwork for strengthening health care for this population with the development and implementation of a state-based Coordinated Improvement and Innovation Network (CoIIN), which focused on access, quality, integration of public health and primary care, equity and accountability.
- Provided both group and individual TA to the 39 states that selected MCHB’s National Performance Measures #10, the percent of adolescents with a preventive medical visit in the past year.
What is a CoIIN?

Collaborative Improvement and Innovation Network

- Purpose to accelerate specific improvements through use of quality improvement (QI) methodology and collaborative learning
- Composed of teams that communicate by long-distance technology and use evidence-based strategies for achieving their desired outcomes
- Methodology founded on the principles of collective impact – having common aims, mutually reinforcing activities, shared measures, and continuous communication
- A backbone organization provides the logistical and technical support vital to carrying out teams’ efforts
- In general, CoIINs are short-term, lasting about 16-24 months
AYAH National Capacity Building Program
That was then...this is now

The 2\textsuperscript{nd} Generation...

HRSA intends to continue to support the health of adolescents and young adults by strengthening the capacity of state maternal and child health programs and their clinical partners.

WHAT IS NEW?

• Outcome-based program objectives
• Increased focus on the behavioral health of AYAs
• Specific state-based focus on young adults
• Analyses of pertinent national databases to enhance knowledge around AYAs’ use of health care services
AYAH National Capacity Building Program

PROGRAM OBJECTIVES

The recipient of this award will work in collaboration with HRSA and other stakeholders to provide national leadership and facilitation in achieving the following program objectives by the conclusion of the 5-year project period in 2023:

1. Improve the performance from baseline of at least 75% of the states and territories reporting on Title V MCH National Performance Measure #10, the percent of adolescents with a preventive medical visit in the past year, or a similar state performance measure.

2. Increase to 80% the percentage of all 59 states and territories that include behavioral health issues and/or trauma-informed care in their evidence-based strategies for improving performance on NPM #10 or in their state performance or outcome measures.
3. Increase to 25% the percentage of all 59 states and territories with a state performance or outcome measure focusing on or including a major focus on young adults, approximate ages 18-25.

4. Increase by 12% each the percentages of 3 groups of AYAs (10-14, 15-18, and 19-20 year olds) eligible for the Early and Periodic Screening, Diagnostic and Treatment (EPSDT) benefit who received an EPSDT visit in the past year (total participant ratio) compared to the baseline average total participant ratio of FYs 2015-17.

5. Achieve an 80% screening rate among clinical partners participating in the AYAH Collaborative Improvement and Innovation Network (CoIIN) of patients ages 12-25 for a major depressive episode using an age-appropriate standardized tool with documentation of a follow-up plan if the screen is positive.
AYAH National Capacity Building Program
REVIEW CRITERIA (attaining program objectives)

What reviewers will look for...

The extent to which the activities described by the applicant are capable of attaining the five program objectives of the AYAH-NCBP by the conclusion of the project period in 2023 (see Section I.1.).
AYAH National Capacity Building Program

REVIEW CRITERIA (strategy)

What reviewers will look for...

A strategy for building the capacity of Title V agencies as exhibited by the extent to which the applicant demonstrates methodological approaches that are national in scope, address the purpose and objectives of the AYAH-NCBP, and extend across the 5-year project period.
The AYAH-NCBP will use the following strategies and activities to achieve program objectives. The recipient may use additional strategies and activities to achieve the program objectives.

1. Convene a multidisciplinary and cross-sectoral **project advisory group** with expertise in AYA health care to provide input on project priorities, strategies, and action steps.

2. Provide tailored **technical assistance (TA) to state Title V MCH programs** on evidence-based strategies that: i) **address NPM #10**; ii) promote the **inclusion of behavioral health and trauma-informed care**; and iii) **increase annual rates of EPSDT visits** among AYAs eligible for the EPSDT benefit.

*percent of adolescents with a preventive medical visit in the past year
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REVIEW CRITERIA (augment project effectiveness)

What reviewers will look for...

• The extent to which the applicant’s plans for the project’s advisory group can reasonably be expected to augment the effectiveness of the project.
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REVIEW CRITERIA (technical assistance)

What reviewers will look for...

• The clarity and comprehensiveness of the applicant’s plans for providing group and tailored technical assistance (TA) to state Title V MCH programs on evidence-based strategies specific to:
  • NPM #10 (percent of adolescents with a preventive medical visit in the past year);
  • Promoting the inclusion of behavioral health and trauma-informed care; and
  • Increasing annual rates of EPSDT visits among eligible adolescents and young adults.
3. Develop the **capacity of State Adolescent Health Coordinators** (SAHCs) to lead the development and implementation of statewide strategies and/or plans for improving AYA health outcomes

- Develop basic knowledge and skills
- Ensure strong lines of communication among SAHCs
- Provide for the TA and resource needs of state adolescent health programs, including for example, needs relevant to the preventive medical visit, addressing behavioral health issues and social determinants of health, and addressing emerging issues
AYAH National Capacity Building Program
REVIEW CRITERIA (SAHC capacity)

What reviewers will look for...

• The degree to which the applicant’s plans for developing SAHC capacity is comprehensive, multi-modal, effective, innovative, and cost efficient.

• The extent to which the applicant’s plans appear effective for building the capacity of SAHCs, using both group-based and individual tailored methods, to lead in the development and implementation of state-wide strategies for improving AYA health outcomes.
4. Implement a **Collaborative Improvement and Innovation Network (CoIIN)**, composed of state-level teams, to develop and disseminate capacity building strategies that improve the quality and comprehensiveness of the preventive medical visit for AYAs, including the ability to address behavioral health issues, through the dual perspectives of public health and clinical primary care.

5. Develop and maintain an **electronic data platform** that enables the submission of program information as well as quality improvement and performance data in real time from the CoIIN teams.
AYAH National Capacity Building Program
REVIEW CRITERIA (CoIIN)

What reviewers will look for...
The completeness and clarity of the applicant’s plans to implement a CoIIN:
• Recruiting state health departments to lead well-rounded CoIIN teams;
• Developing and implementing well-functioning CoIIN teams;
• Providing learning, coaching, and other expert assistance;
• Developing internal benchmarks for driving CoIIN teams’ quality improvement activities; and
• Using the experiences of the CoIIN to assist non-CoIIN states as well as to develop resources for public health officials and primary care clinicians around the preventive medical visit for AYAs, including how it can address behavioral health issues.
AYAH National Capacity Building Program
REVIEW CRITERIA (electronic data platform)

What reviewers will look for...

• The extent to which the electronic data platform is described clearly and comprehensively, and the extent to which the described electronic data platform will be able to function smoothly as a virtual workspace for the CoLIN teams.
AYAH National Capacity Building Program
STRATEGIES & ACTIVITIES (integrated approach)

6. Implement an integrated approach between the public health and primary care sectors that can strengthen how the preventive medical visit addresses behavioral health issues among AYAs...with the goal of improving outcomes.

7. Identify, describe, and analyze state policies that highlight the needs of young adults, ages 18-25, and work with state Title V MCH programs to consider how they can best address the needs of this age group.
What reviewers will look for...

- The clarity and logic of the applicant’s overarching approach for addressing behavioral health issues...
- The clarity and completeness of the applicant’s plan for developing and facilitating an integrated approach between the public health and primary care sectors as part of its strategy...
- The degree to which the applicant’s planned approach and methods for addressing behavioral health issues can reasonably be expected to improve outcomes at the project level.
What reviewers will look for...

• The clarity, logic, and comprehensiveness of the applicant’s plans for identifying, describing, and analyzing state...

• The degree to which the applicant’s plans for working with state Title V MCH programs can reasonably be expected to increase the number of states that address the needs of young adults through policy development.
8. **Develop and disseminate new resources** designed to advance the health status of, and health services for, AYAs. Resources will be created for audiences that already have stakeholder interests in AYAs as well as for opinion leaders and policy makers that represent potential stakeholders.

- Content of the resources will include current and emerging issues as well as address gaps in knowledge.
- The recipient will advance the field by examining pertinent national databases and surveillance systems for analysis of findings relevant to AYAs’ health issues and use of health services, to include development of scholarly manuscripts for submission to peer-reviewed publications.
- Content and format of resources will have the goal of user uptake, not just dissemination.
AYAH National Capacity Building Program

REVIEW CRITERIA (resources)

What reviewers will look for...

• A clear and comprehensive plan for the development of resources to advance the preventive medical visit for adolescents and young adults, including how it can best address the behavioral health needs of these populations.

• A clear and comprehensive plan for identifying and using relevant resources generated by other federal agencies as a meaningful part of its project activities.

• The relevance of the proposed target audiences to the project and the degree to which they can actively use the resources planned by the applicant and respond to dissemination strategies.
AYAH National Capacity Building Program
What else?

ADDITIONAL AYAH NCP PROGRAM INSTRUCTIONS

• The mission of any overlying organizational structure should be congruent with the intent of the AYAH-NCPB.
• The applicant organization and proposed project personnel have the necessary expertise and experience.
• The project director should have:
  o Significant and substantial experience at the national level working on issues important to adolescent and young adult health, safety, and well-being.
  o Significant knowledge about the provision of clinical primary care health services for AYAs at the national, community and practice levels, and have national experience in working across the clinical and public health sectors in addressing adolescent and/or young adult health issues.
  o Experience in working with multiple states is also highly desirable.
AYAH National Capacity Building Program

REVIEW CRITERIA (timeline, roles)

What reviewers will look for...

• Degree to which the proposed project timeline is complete.

• Degree to which the applicant’s plan for managing its proposed project appears to be effective and efficient.

• Degree to which proposed roles of any partnering organizations (recipient and sub-recipients) are clearly delineated, and extent to which their lines of communication and strategies for decision-making appear functional and effective.
Is that all... _NO!_

HRSA has instituted procedures to assist you in understanding the standards against which the review process will judge your application.

Critical indicators have been developed for each review criterion to assist you in presenting pertinent information related to that criterion and to provide the reviewer with a standard for evaluation. In general:

- The review criteria indicators align with the specific instructions to the applicant contained in the NOFO’s Purpose and Program-Specific Instructions.
- These criteria are the basis upon which the reviewers will evaluate and score the merit of the application.
- The objective review considers your entire proposal.
• **Program-Specific Instructions** – In addition to application requirement and instructions in Section 4 of HRSA’s SF-424 Application Guide, the applicant should include the following:

I. Project Abstract (See Section 4.1.ix of HRSA’s SF-424 Application Guide)

II. Project Narrative – Introduction, needs assessment, methodology, work plan, resolution of challenges, evaluation and technical support capacity, organizational information

III. Budget and budget narrative

IV. Attachments – E.g., work plan and logic model, staffing plan and job descriptions, biographical sketches, letters of agreement, project organizational chart, 5th year budget, progress report for an applicant considered a competing continuation

• **HRSA’s SF-424 Application Guide** is mentioned 18 times in this NOFO...there is reason for this! It was just revised in May 2017, so that ALL applicants need to review it carefully!!

• **Found at:** SF-424 Application Guide
Narrative Guidance - To ensure that you fully address the review criteria, this table provides a crosswalk between the narrative language of the Program-Specific Instructions and where each section falls within the review criteria.

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<tr>
<th>Narrative Section</th>
<th>Review Criteria</th>
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<td>Introduction</td>
<td>(1) Need</td>
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<tr>
<td>Needs Assessment</td>
<td>(1) Need</td>
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<tr>
<td>Methodology</td>
<td>(2) Response and (4) Impact</td>
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<tr>
<td>Work Plan</td>
<td>(2) Response and (4) Impact</td>
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<tr>
<td>Resolution of Challenges</td>
<td>(2) Response</td>
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<tr>
<td>Evaluation and Technical Support Capacity</td>
<td>(3) Evaluative Measures, (4) Impact, and</td>
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<tr>
<td></td>
<td>(5) Resources/Capabilities</td>
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<tr>
<td>Organizational Information</td>
<td>(5) Resources/Capabilities</td>
</tr>
<tr>
<td>Budget and Budget Narrative (below)</td>
<td>(6) Support Requested – the budget section should include sufficient justification to allow reviewers to determine the reasonableness of the support requested.</td>
</tr>
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AYAH National Capacity Building Program

Eligibility Information

• An application that fails to satisfy the deadline requirements will be considered non-responsive.
  - The due date is March 27, 2018, at 11:59 p.m. Eastern Time.

• Applications must be complete, within the specified page limit, and validated by Grants.gov under the correct funding opportunity number (HRSA-18-082) prior to the deadline to be considered for this notice.
AYAH National Capacity Building Program
Eligibility Information (continued)

• An eligible applicant is any public or private entity, including an Indian tribe or tribal organization. Faith-based and community-based organizations are eligible for these funds.

• An application that exceeds the ceiling amount ($1,150,000) will be considered non-responsive.

• Uploaded files MAY NOT EXCEED the equivalent of 80 pages.
  • The 80 pages will include the abstract, project and budget narratives, attachment and letters of commitment required in the Application Guide.
    • Standard OMB-approved forms are NOT INCLUDED in the page limit.
    • Indirect Cost Rate Agreement and proof of non-profit status (if applicable) DO NOT COUNT toward the page limit.
WHERE TO FIND THE ANSWERS...

• You must use the Grants.gov Workspace to complete the workspace forms and submit your application package. You cannot use PDF Application Packages. [This requirement became effective December 31, 2017.]

• SF-424 Application Guide
QUESTIONS
???????
Contact Information

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