<table>
<thead>
<tr>
<th>CB 1 PERFORMANCE MEASURE</th>
<th>The percent of programs promoting and facilitating state capacity for advancing the health of MCH populations.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong></td>
<td>State capacity for advancing the health of MCH populations (for National programs)</td>
</tr>
<tr>
<td><strong>Level:</strong></td>
<td>Grantee</td>
</tr>
<tr>
<td><strong>Domain:</strong></td>
<td>Capacity Building</td>
</tr>
</tbody>
</table>

**GOAL**

To ensure adequate and increasing state capacity for advancing the health of MCH populations.

**MEASURE**

The percent of MCHB-funded projects of a national scale promoting and facilitating state capacity for advancing the health of MCH populations, and through what processes.

**DEFINITION**

Tier 1: Are you promoting and facilitating state capacity for advancing the health of MCH populations for ________’s* priority topic?

- Yes
- No

*prepopulated with program focus

Tier 2: Through what activities are you promoting and facilitating state capacity for advancing the health of MCH populations?

- Delivery of training on program priority topic
- Support state strategic planning activities
- Serve as expert and champion on the priority topic
- Facilitate state level partnerships to advance priority topics
- Maintain consistent state-level staffing support for priority topic (State-level programs only)
- Collect data to track changes in prevalence of program priority issues
- Utilize available data to track changes in prevalence of program priority issue on national/ regional level
- Issue model standards of practice for use in the clinical setting

Tier 3: Implementation

- # of professionals trained on program priority topic
- How frequently are data collected and analyzed to monitor status and refine strategies?:
  - Less frequently than annually
  - Bi-annual
  - Quarterly
  - Monthly

- # of MOUs between State agencies addressing priority area
  - # of State agencies/departments participating on priority area. This includes the following key state agencies (check all that apply):
    - Commissions/ Task Forces
    - MCH/CSHCN
    - Genetics
    - Newborn Screening
    - Early Hearing and Detection
    - EMSC
    - Oral Health
### CB 1 PERFORMANCE MEASURE

**Goal:** State capacity for advancing the health of MCH populations (for National programs)

**Level:** Grantee

**Domain:** Capacity Building

The percent of programs promoting and facilitating state capacity for advancing the health of MCH populations.

- Developmental Disabilities
- Medicaid
- Mental & Behavioral Health
- Housing
- Early Intervention/Head Start
- Education
- Child Care
- Juvenile Justice/Judicial System
- Foster Care/Adoption Agency
- Transportation
- Higher Education
- Law Enforcement
- Children’s Cabinet
- Other (Specify _____)

- Have model standards of practice been established to increase integration of MCH priority issue into clinical setting? Y/N
- Development or identification of reimbursable services codes to cover delivery of clinical services on MCH priority topic? Y/N
- Inclusion of specific language in Medicaid managed care contracts to assure coverage of payment for clinical services on MCH priority topic? Y/N

**Tier 4: What are the related outcomes in the reporting year? (National Programs Only)**

- % of state/jurisdictions have a strategic plan on program priority topic
- % of states/jurisdictions receiving training on this program topic
- % of states/jurisdictions which have state FTEs designated for this MCH topic
- % of MCH programs have an identified state lead designated on this topic
- % of states/jurisdictions utilizing reimbursable services codes to cover delivery of clinical services on MCH priority topic?
- % of states/jurisdictions which report progress on strategic plan goals and objectives?

### BENCHMARK DATA SOURCES

N/A

### GRANTEE DATA SOURCES

Grantee Self-Reported.
<table>
<thead>
<tr>
<th>CB 3 PERFORMANCE MEASURE</th>
<th>The percent of grantees that collect and analyze data on the impact of their grants on the field.</th>
</tr>
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<tbody>
<tr>
<td>Goal: Impact Measurement</td>
<td>To ensure supportive programming for impact measurement.</td>
</tr>
<tr>
<td>Level: Grantee</td>
<td>The percent of grantees that collect and analyze data on the impact of their grants on the field, and the methods used to collect data.</td>
</tr>
<tr>
<td>Domain: Capacity Building</td>
<td></td>
</tr>
</tbody>
</table>

**DEFINITION**

**Tier 1:** Are you collecting and analyzing data related to impact measurement in your program?  
☐ Yes  
☐ No

**Tier 2:** How are you measuring impact?  
☐ Conduct participant surveys  
☐ Collect client level data  
☐ Qualitative assessments  
☐ Case reports  
☐ Other: ________________

**Tier 3:** Implementation
- List of tools used  
  - Specify Tools: ________________
- Outcomes of qualitative assessment  
  - # of participant surveys  
  - # of clients whose level data collected  
  - # of case reports

**Tier 4:** What are the related outcomes in the reporting year?  
% of grantees that collect data on the impact of their grants on the field (and methods used to collect data)  
**Numerator:** # of grantees that collect data on the impact of their grants on the field.  
**Denominator:** # of grantees  
How is data collected: ________________

% of grantees that collect and analyze data on the impact of their grants on the field (and methods used to analyze data)  
**Numerator:** # of grantees that analyze data on the impact of their grants on the field.  
**Denominator:** # of grantees  
How is data analyzed: ________________

**GRANTEE DATA SOURCES**

Grantee self-reported.

**SIGNIFICANCE**

Impact as referenced here is a change in condition or status of life. This can include a change in health, social, economic or environmental condition. Examples may include improved health for a community/population or a reduction in disparities for a specific disease or increased adoption of a practice.
**CB 4 PERFORMANCE MEASURE**

<table>
<thead>
<tr>
<th>Goal: Sustainability</th>
<th>The percent of MCHB funded initiatives working to promote sustainability of their programs or initiatives beyond the life of MCHB funding.</th>
</tr>
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<tr>
<td>Level: Grantee</td>
<td></td>
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<td>Domain: Capacity Building</td>
<td></td>
</tr>
</tbody>
</table>

**GOAL**

To ensure sustainability of programs or initiatives over time, beyond the duration of MCHB funding.

**MEASURE**

The percent of MCHB funded initiatives working to promote sustainability of their programs or initiatives beyond the life of MCHB funding, and through what methods.

**DEFINITION**

**Tier 1:** Are you addressing sustainability in your program?
- Yes
- No

**Tier 2:** Through what processes/mechanisms are you addressing sustainability?
- A written sustainability plan is in place within two years of the MCHB award with goals, objectives, action steps, and timelines to monitor plan progress
- Staff and leaders in the organization engage and build partnerships with consumers, and other key stakeholders in the community, in the early project planning, and implementation processes
- There is support for the MCHB-funded program or initiative within the parent agency or organization, including from individuals with planning and decision making authority
- There is an advisory group or a formal board that includes family, community and state partners, and other stakeholders who can leverage resources or otherwise help to sustain the successful aspects of the program or initiative
- The program’s successes and identification of needs are communicated within and outside the organization among partners and the public, using various internal communication, outreach, and marketing strategies
- The grantee identified, actively sought out, and obtained other funding sources and in-kind resources to sustain the entire MCHB-funded program or initiative
- Policies and procedures developed for the successful aspects of the program or initiative are incorporated into the parent or another organization’s system of programs and services
- The responsibilities for carrying out key successful aspects of the program or initiative have begun to be transferred to permanent staff positions in other ongoing programs or organizations
- The grantee has secured financial or in-kind support from within the parent organization or external organizations to sustain the successful aspects of the MCHB-funded program or initiative

**Tier 3:** Implementation

N/A

**Tier 4:** What are the related outcomes?
<table>
<thead>
<tr>
<th>CB 4 PERFORMANCE MEASURE</th>
<th>The percent of MCHB funded initiatives working to promote sustainability of their programs or initiatives beyond the life of MCHB funding.</th>
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<tr>
<td>Goal: Sustainability</td>
<td>% of grants that have sustainability plans</td>
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<td>Level: Grantee</td>
<td></td>
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<tr>
<td>Domain: Capacity Building</td>
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</table>

**BENCHMARK DATA SOURCES**

N/A

**GRANTEE DATA SOURCES**

Grantee self-reported.

**SIGNIFICANCE**

In recognition of the increasing call for recipients of public funds to sustain their programs after initial funding ends, MCHB encourages grantees to work toward sustainability throughout their grant periods. A number of different terms and explanations have been used as operational components of sustainability. These components fall into four major categories, each emphasizing a distinct focal point as being at the heart of the sustainability process: (1) adherence to program principles and objectives, (2) organizational integration, (3) maintenance of health benefits, and (4) State or community capacity building. Specific recommended actions that can help grantees build toward each of these four sustainability components are included as the Tier 2 data elements for this measure.
CB 5 PERFORMANCE MEASURE

Goal: Scientific Publications
Level: Grantee
Domain: Capacity Building

The percent of programs supporting the production of scientific publications and through what means, and related outcomes.

GOAL

To ensure supportive programming for the production of scientific publications.

MEASURE

The percent of MCHB funded projects programs supporting the production of scientific publications.

DEFINITION

Tier 1: Are you supporting the production of scientific publications in your program?
- Yes
- No

Tier 2: Indicate the categories of scientific publication that have been produced with grant support (either fully or partially) during the reporting period.
- Submitted
- In press
- Published

Tier 3: How many are reached through those activities?
# of scientific/ peer-reviewed publications

Tier 4: How, if at all, have these publications been disseminated (check all that apply)?
Note: research only; include this as Part B of publications form
- TV/ Radio interview(s)
- Newspaper interview(s)
- Online publication interview(s)
- Press release
- Social Networking sites
- Listservs
- Presentation at conference (poster, abstract, presentation)
- Websites

GRANTEE DATA SOURCES

Grantee self-reported.

SIGNIFICANCE

Advancing the field of MCH based on evidence-based, field-tested quality products. Collection of the types of and dissemination of MCH products and publications is crucial for advancing the field. This measure addresses the production and quality of new informational resources created by grantees for families, professionals, other providers, and the public.
CB 6 PERFORMANCE MEASURE

Goal: Products
Level: Grantee
Domain: Capacity Building

The percent of programs supporting the development of informational products and through what means, and related outcomes.

GOAL

To ensure supportive programming for the development of informational products.

MEASURE

The percent of MCHB funded projects supporting the development of informational products, and through what processes.

DEFINITION

Tier 1: Are you creating products as part of your MCHB-supported program?
- ☐ Yes
- ☐ No

Tier 2: Indicate the categories of products that have been produced with grant support (either fully or partially) during the reporting period. Count the original completed product, not each time it is disseminated or presented.
- ☐ Books
- ☐ Book chapters
- ☐ Reports and monographs (including policy briefs, best practice reports, white papers)
- ☐ Conference presentations and posters presented
- ☐ Web-based products (website, blogs, webinars, newsletters, distance learning modules, wikis, RSS feeds, social networking sites) Excluding video/ audio products that are posted online post-production
- ☐ Audio/ Video products (podcasts, produced videos, video clips, CD-ROMs, CDs, or audio)
- ☐ Press communications (TV/ Radio interviews, newspaper interviews, public service announcements, and editorial articles)
- ☐ Newsletters (electronic or print)
- ☐ Pamphlets, brochures, or fact sheets
- ☐ Academic course development
- ☐ Distance learning modules
- ☐ Doctoral dissertations/ Master’s theses
- ☐ Other: ________________

Tier 3: Implementation of products
# products created in each category

GRANTEE DATA SOURCES

Grantee self-reported.

SIGNIFICANCE

Advancing the field of MCH based on evidence-based, field-tested quality products. Collection of the types of and dissemination of MCH products and publications is crucial for advancing the field. This PM addresses the production and quality of new informational resources created by grantees for families, professionals, other providers, and the public.
<table>
<thead>
<tr>
<th>CB 8 PERFORMANCE MEASURE</th>
<th>The percent of programs engaging in quality improvement and through what means, and related outcomes.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong> Quality Improvement</td>
<td>To measure quality improvement initiatives.</td>
</tr>
<tr>
<td><strong>Level:</strong> Grantee</td>
<td>The percent of MCHB funded projects implementing quality improvement initiatives.</td>
</tr>
<tr>
<td><strong>Domain:</strong> Capacity Building</td>
<td></td>
</tr>
</tbody>
</table>

**DEFINITION**

**Tier 1:** Are you implementing quality improvement (QI) initiatives in your program?
- Yes
- No

**Tier 2:** QI initiative:
What type of QI structure do you have? (Check all that apply)
- Team established within a division, office, department, etc. of an organization to improve a process, policy, program, etc.
- Team within and across an organization focused on organizational improvement
- Cross sectorial collaborative across multiple organizations

What types of aims are included in your QI initiative? (Check all that apply)
- Population health
- Improve service delivery (process or program)
- Improve client satisfaction/ outcomes
- Improve work flow
- Policy improvement
- Reducing variation or errors

**Tier 3:** Implementation
Are QI goals directly aligned with organization’s strategic goals? Y/ N
Has the QI team received training in QI? Y/N
Do you have metrics to track improvement? Y/N
Which methodology are you utilizing for quality improvement? (Check all that apply)
- Plan, Do, Study, Act Cycles
- Lean
- Six Sigma
- Other: _________________

**Tier 4:** What are the related outcomes?
Is there data to support improvement in population health as a result of the QI activities? Y/N
Is there data to support organizational improvement as a result of QI activities? Y/N
Is there data to support improvement in cross sectorial collaboration as a result of QI activities? Y/N

**BENCHMARK DATA SOURCES**
N/A

**GRANTEE DATA SOURCES**
Grantee self-reported.