Promoting Pediatric Primary Prevention (P4) Challenge

Announcement of Phase 2 Winners

Monday, January 31, 2022

Carole Johnson
Administrator
Health Resources and Services Administration (HRSA)

Michael D. Warren, MD MPH FAAP
Associate Administrator
Maternal and Child Health Bureau (MCHB)

Vision: Healthy Communities, Healthy People
Webinar Agenda

WELCOMING REMARKS
Carole Johnson, Administrator, HRSA

CHALLENGE OVERVIEW & WINNER ANNOUNCEMENT
Michael D. Warren, MD MPH FAAP, Associate Administrator, MCHB

WINNER SHOWCASE
Mission:
To improve the health and well-being of America's mothers, children, and families.

Vision:
An America where all mothers, children, and families are thriving and reach their full potential.
Promoting Pediatric Primary Prevention Challenge

Two-phased approach

$1 million dollar prize purse

Brief proposal

Innovative solutions

Community partnerships
Nationwide Participation in P4 Challenge

241 Phase 1 Submissions from:

44 states
193 cities
2 from Puerto Rico
P4 Challenge Phase 2 Participants Overview

**50** Phase 2 participants representing **23** States

$10,000 each

**Settings:**
- Community health centers
- Academic medical clinics
- Mobile units

**Partnerships:**
- Churches
- Fire departments
- Community organizations

Promoting Pediatric Primary Prevention
P4 Challenge: Performance-Based Goals

Improve Pediatric Health Performance Measures:

- Number of well-child visits
- Well-child visit disparities
- Vaccine doses administered
- Immunization disparities
Program Impact

22,942
Immunizations*

52,177
Well-Child Visits*

COMMUNITY
Relationships

INNOVATIVE
Programs

*Some participants did not report absolute metrics.
Expert Advisors

Jon Reid, MBA
Pamela Rockwell, DO
Ilan Shapiro, MD, FAAP, FACHE
Angela Shen, ScD, MPH
Monique Turner, PhD
Federal Judges

Captain Greg Gorman, MD, MHS
Tracy King, MD, MPH
Suma Nair, PhD, MS, RD
Michael D. Warren, MD, MPH, FAAP
Melinda Wharton, MD, MPH
Ellen-Marie Whelan, NP, PhD
HRSA is proud to announce the Final Winners of the P4 Challenge!
P4 Phase 2 Winners: Well-Child Visit Interventions

**Bronx Health Collective Infant Health Care Maintenance Visit Project**
Bronx Health Collective
Bronx, NY

**ZIPping Up Well Child Care: A Mobile Solution to Equitable Access**
Peninsula Community Health Services
Bremerton, WA

**Increasing Well Visit Rates Among Teens Living in Poverty**
Fortify Children's Health
Virginia (statewide)

**Bringing Children Back to the Office: The Use of Technology and Child-care Programs to Promote Healthy Children**
Neighborhood Health
Alexandria, VA

**Well-Child on Wheels (WOW)**
PRIDE Community Services, Inc. Head Start
Logan, WV
P4 Phase 2 Winners: Immunizations

Children’s Health: Immunization Locally Delivered Successfully (Childs)
The Child’s Project
Manassas Park, VA

Clinical Connections
Meharry Department of Pediatrics
Nashville, TN

OSF HealthCare Innovation Design Lab
Peoria, IL
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<td>P4 Phase 2 Winners: Immunizations &amp; Well Child Visits</td>
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<td>Well Care &amp; Immunization Novel Solutions</td>
<td>Nationwide Children's Hospital Team Well Care &amp; Immunization Novel Solutions (WINS)</td>
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<td>Promoting Child Health to Children</td>
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<td>UT Health San Antonio Wellness 360 Pediatrics</td>
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<td>Northeast Valley Health (NVEHC) Corporation Well-Child &amp; Vaccination Program</td>
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<td>Jefferson County Department of Health (JCDH) Promoting Pediatric Primary Prevention (P4) Challenge</td>
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<td>Bundle Up Your Shots – Early Intervention &amp; Collaboration</td>
<td>Team Pediatrics at Vista Community Clinic</td>
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P4 Phase 2 Winners: Immunizations & Well Child Visits

University of Tennessee Le Bonheur Pediatric Specialists (ULPS) Frayser Community Clinics
ULPS General Pediatrics Clinic
Memphis, TN

Partnering Medicine & Dentistry to Increase Vaccination & Well-Child Check (WCC) Rates in Children Ages 9-17
Denver Health
Denver, CO

Carle Mobile Health Services: Increasing Access to School Age Children for Physicals/Immunizations
Carle Health
Urbana, IL

KidsCARE: A Collaboration Between Mid-America Regional Council (MARC) Head Start & Swope Health Services
MARC Head Start & Swope Health Services
Greater Kansas City, MO

The P4 Well-Child Project
Erie Family Health Centers
Chicago, IL

Improving Well-Child Visits, Immunizations & Social Determinants of Health in Pediatric Patients Impacted by COVID-19
Johns Hopkins Pediatric Primary Care Clinics
Baltimore, MD
Winner Spotlights

**CHEC-UP**

Child Health Engagement and Coaching Using Patient-centered Innovation
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www.HRSA.gov

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