

Division of MCH Workforce Development Strategic Plan Progress 2015 HIGHLIGHTS

Division of MCH Workforce Development

The DMCHWD uses a nationally focused multiyear strategic plan to guide its work in advancing four goals related to maternal and child health (MCH) workforce development.

In 2015, we continued to make great strides towards our strategic goals in partnership with grantees, national partners and the MCH field. Presented below are highlights from 2015 and a look ahead at exciting work already underway in 2016.



Support

- Investment of **\$47 Million** in workforce development and community based programs.
- Expansion of MCH Public Health activities:
 - Post-doctoral program created within Centers of Excellence in MCH Education, Science and Practice to support MCH doctoral graduates to pursue academic career pathways.
 - New MCH Public Health Catalyst Program launched to introduce diverse students to careers in the maternal and child health field.

Reach

- Trained **35,135** current and future MCH professionals, including **2,226** long-term trainees that participated in interdisciplinary graduate education programs.
- Continued commitment to recruiting a diverse MCH Workforce: **26%** of trainees and **13%** of faculty from underrepresented races.
- Offered over **5,900** continuing education activities to **283,000** MCH professionals, including families and community members.
- The MCH Workforce Development Center provided training to Title V staff and leaders from **over 50 states and territories** to build capacity to lead health transformation efforts, with **84%** of participants reporting increased effectiveness as an MCH leader.

Technical Assistance

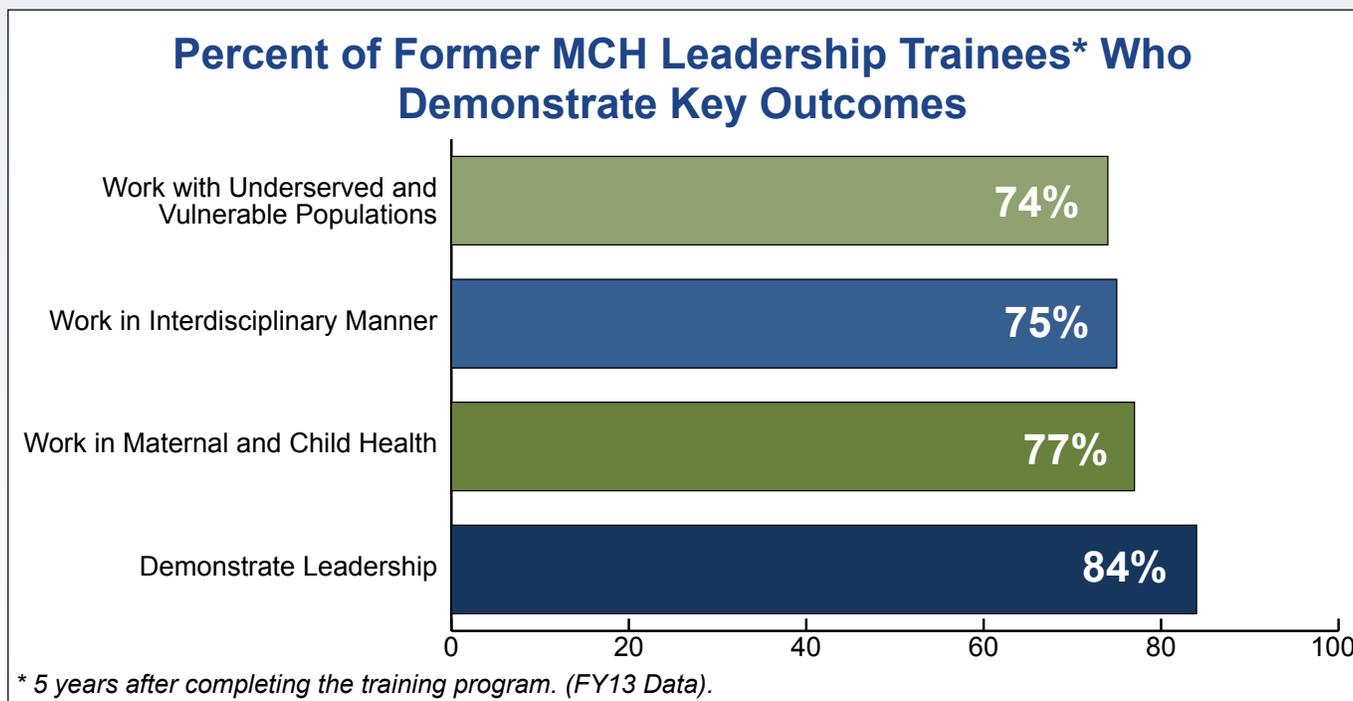
- **7,581** Technical Assistance (TA) events provided by 95 grantees. Many involved state and local partners.
- **12,000** collaborative efforts between DMCHWD training programs and Title V/ MCH-related agencies, through activities such as training, technical assistance, and research.

Innovation

- MCH Nutrition Grantee **Diversity Learning Collaborative** implemented to promote continuous innovation and improvement in diversity recruitment and retention strategies within the MCH nutrition community.
- **Trainee Ambassador Group (TAG)** launched to foster connections between trainees across the MCH Training Program, to provide trainees with leadership development opportunities, and to strengthen the link between trainees and MCHB.
- Healthy Tomorrows Partnership for Children Program (HTPCP) **Return on Investment Initiative** supported grantees to evaluate their project's economic impact and to determine strategies for long-term sustainability. Grantees received targeted technical assistance to develop robust evaluation plans with one or more measureable outcomes.

Impact

MCH Training Programs are producing the next generation of academic, clinical and public health leaders who serve the MCH field for years following their participation in an MCH Training Program.



WHAT'S AHEAD IN 2016

- Dissemination of training program strategies and activities around health equity and diversity
- Continued support for trainee engagement activities ([TAG](#), [Making Lifelong Connections Conference](#), [Internships](#))
- Review of the MCH Leadership Competencies
- Enhancing support for Family Leadership in workforce development programs
- Expanding reach through regional partnerships and technology, including telehealth and teletraining
- Ongoing support for Title V Block Grant Transformation and collaboration with Title V programs
- Launch of Children's Healthy Weight CoIIN
- Implementing new health equity performance measures and improved measures on cultural and linguistic competence
- Expanding the number of the MCH Pipeline Programs to promote careers in MCH to undergraduate students

More information on the DMCHWD strategic plan can be found at:
<http://mchb.hrsa.gov/training/about-national-goals.asp>