

MCH Workforce Development Center Program Fact Sheet

PROGRAM PURPOSE

The National Maternal and Child Health Workforce Development Center at UNC Chapel Hill (the Center) supports workforce development for state Title V program leaders and partners to meet current public health MCH policy and program imperatives around health transformation. The Center offers a range of tools and resources to strengthen MCH capacity and skills in three key areas:

- Systems integration,
- Change management and adaptive leadership, and
- Evidence-based decision making.

In addition to these three core areas, the Center actively assists states and jurisdictions in promoting authentic family engagement and the intentional application of health equity in their projects. The Center offers a range of tools, resources and skill-building opportunities in the three focus areas, based on the needs of individual states/territories.

The Center offers state and territorial Title V leaders and their partners training, collaborative learning, coaching and consultation in implementing health transformation using a variety of learning platforms. Learn more about the Center and its programs at: mchwdc.unc.edu.



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THE FUTURE MCH WORKFORCE

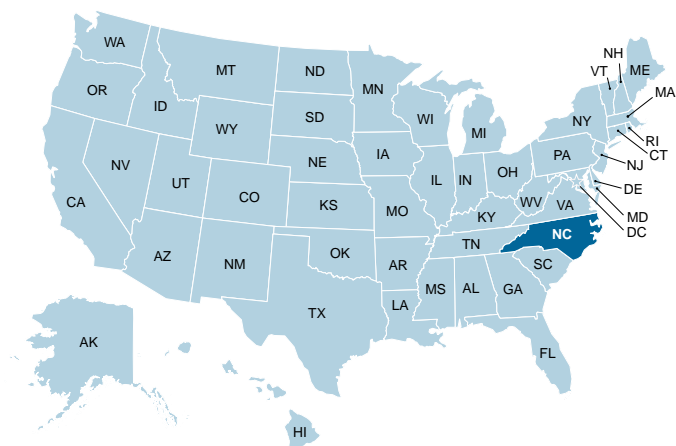
A secondary audience for the Center's activities is undergraduate and graduate students that are engaged in MCH Training Programs. The Center provides both didactic and internship opportunities for MCH students, building skills in the three focus areas of the Center. The Center supports a Title V Internship Program, which pairs undergraduate and graduate students to undertake health transformation projects identified by state Title V MCH agencies. The internships provide students with real-world maternal and child health experience and provide states with the opportunity to both acculturate the future workforce and to benefit from the new knowledge and skills of current trainees.

PROGRAM IMPACT

In 2016, participants reported that working with the Center helped:

- 93% develop new skills for engaging in Title V transformation,
- 91% increase collaborative efforts across states/jurisdictions, and
- 87% increase their effectiveness as MCH leaders.

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PROGRAM LOCATION

North Carolina

- University of North Carolina at Chapel Hill

CENTER SERVICES

The National MCH Workforce Development Center offers a range of tools and resources to strengthen MCH capacity and skills in three key service areas, or ‘Cores’. Together, the Cores provide critical skills necessary for effective maternal and child health work and leadership in the current health transformation environment. According to the needs of individual states/territories, MCH professionals receive support in one or more of the following core areas:

- Systems integration,
- Change management and adaptive leadership, and
- Evidence-based decision making.

Every strong initiative begins with an in-depth assessment. Upon contacting the Center, MCH professionals can discuss a project idea or current challenge to develop a tailored plan.

DIVISION OF MCH WORKFORCE DEVELOPMENT (DMCHWD)

DMCHWD, part of HRSA’s Maternal and Child Health Bureau, provides national leadership and direction in educating and training our nation’s future leaders in maternal and child health (MCH).

Special emphasis is placed on the development and implementation of inter-professional, family-centered, community-based and culturally competent systems of care across the entire life course with experiences in one life stage shaping health in later stages.

DMCHWD supports programs established in federal legislation (Title V of the Social Security Act and the Autism CARES Act) to complement state and local health agency efforts. DMCHWD collaborates with state MCH programs, academic institutions, professional organizations, and other health training programs of the federal government to ensure that MCH initiatives are unique and based on evidence-based practices.

In FY 2016, DMCHWD awarded 161 grants, an investment of approximately \$47 million. Grants are awarded to develop trainees for leadership roles in the areas of:

- MCH teaching,
- Research,
- Clinical practice, and/or
- Public health administration and policy making.

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DMCHWD Training Website: <https://mchb.hrsa.gov/training>

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